



RLSS POOLE LIFEGUARD

Social media community guidelines

At RLSS Poole Lifeguard Club, our social media channels help us celebrate our lifesaving community, share updates about volunteer safety cover, training, competitions, and promote water safety in line with RLSS UK guidance and safeguarding principles.

These platforms also help us connect with members, families, partners, and the wider lifesaving community.

We follow RLSS UK's expectations for safe, responsible and respectful online engagement, including the RLSS UK Internet and Social Media Policy and safeguarding standards.

Comments, replies, and posts made by the public on our pages do not necessarily reflect the views of RLSS Poole Lifeguard Club or RLSS UK.

To keep our community spaces positive, inclusive and safe, we ask everyone engaging with us online to follow these guidelines:

Be Respectful and Supportive

- Treat all members, volunteers, parents, and followers with courtesy.
- Avoid personal attacks, harassment, inflammatory comments, or hostile behaviour.
- Do not post content that is discriminatory, hateful, threatening, obscene or otherwise inappropriate — this aligns with our Club and the RLSS UK safeguarding and conduct expectations.
- Any content that could defame individuals or damage reputations will be removed.

Keep Our Community Safe

- Do not share images or information about children, young people, or vulnerable adults without appropriate consent, in line with our Club and the RLSS UK safeguarding and photography policies.
- Avoid posting sensitive personal information, private messages, or anything that may compromise safety or wellbeing.
- If you have a safeguarding concern, report it—online spaces must support a safe environment for all.

Avoid Spam and Off-Topic Content

- Repetitive, irrelevant, promotional or nonsensical posts (spam) may be removed.
- Support community discussions by keeping comments relevant to the content or Club activities.

Follow Platform Rules

- All users must comply with the terms and conditions of the social media platform they are using.
- This includes not posting violent or sexually explicit material, as prohibited by platform rules and by the Club and the RLSS UK online behaviour expectations.

Moderation and Enforcement

- Our channels are monitored on an ad hoc basis by volunteers.
- Posts or comments that breach these guidelines may be hidden, removed or reported.
- Users who repeatedly violate guidelines may be restricted or removed from our online communities to maintain a safe and respectful environment.

Reporting Concerns

If you see behaviour or content that goes against these guidelines, please report it to our Safeguarding Lead at safeguarding@rlss-poole.org.uk

We appreciate your help in ensuring our online community reflects the values of the RLSS UK and RLSS Poole Lifeguard Club.